

GOVERNMENT OF TELANGANA
ABSTRACT

Youth Advancement, Tourism & Culture (CA) Department – Sanction of an amount of Rs.25.00 lakhs to TV9 Associated Broadcasting Company Private Limited towards live coverage for (5) days including Guinness Record “Bathukamma Celebrations” on 8th & 9th October, 2016 at L.B.Stadium & Tank Bund – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM & CULTURE (CA) DEPARTMENT

G.O.Rt.No. 98

Dated: 08-02-2017

Read the following:

From the Director, Department of Culture, Hyderabad, Lr.No.B1/1211/2016,
Dated: 06-12-2016.

ORDER :

In the reference read above, the Director, Department of Culture, Hyderabad has informed that, the Government of Telangana have declared the Bathukamma Sambaralu, from 30th September to 9th October, 2016 in all the Districts of Telangana. The Government have declared it as a State function. It is further informed that, the Dy. General Manager, TV9 Associated Broadcasting Company Private Limited, Hyderabad, has proposed to promote Telangana Tourism Guinness record on Bathukamma through their network of channels and furnished the details for live coverage for (5) days including Guinness Record “Bathukamma Celebrations” on 8th & 9th October 2016 at L.B Stadium & Tank bund, and estimated the amount of Rs. 50,00,000/- for the above entire programme. The Director, Department of Culture, Hyderabad has requested to issue necessary orders in the matter.

2. Government, after careful examination of the proposal hereby sanction an amount of Rs.25,00,000/- (Rupees twenty five lakhs only) to TV9 Associated Broadcasting Company Private Limited, Hyderabad towards live coverage for (5) days including Guinness Record “Bathukamma Celebrations” on 8th & 9th October, 2016 at L.B.Stadium & Tank Bund from the relevant head of account.

3. The Director, Department of Culture, Hyderabad is authorised to draw and disburse the amount following due procedure.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.VENKATESHAM
SECRETARY TO GOVERNMENT

To,
Director, Department of Culture, Hyd.,
Copy to:-
The Accountant General, Hyderabad.
The Pay & Accounts Officer, Hyderabad.
The Finance (EBS.I) Department.
Sf/Sc.

//Forwarded::By Order//

Section Officer